

SE Public Relations Disclosure - April 2022 to March 2023

<i>Company Name</i>	<i>PR Spend</i>
Scottish Enterprise - SDI	£2,582,016
Scottish Enterprise - Others	£3,502,115
SE	£6,084,131

These costs relate to spend on all external communications, including the cost of in-house and contracted staff and consultants. Areas of expenditure include marketing, PR and media relations, marketing research and evaluation, branding and design, promotional events, conferences and exhibitions, corporate communications, sponsorship, publications and printing, advertising and media planning.

SE Overseas Travel Disclosure - April 2022 to March 2023

<i>Company Name</i>	<i>Overseas Travel Spend</i>
Scottish Enterprise - SDI	£660,139
Scottish Enterprise - Others	£26,261
SE	£686,399

These costs relate to all travel to and from the UK and include costs of flights and other travel costs when overseas; hotel accommodation and subsistence.

SE Hospitality Disclosure - April 2022 to March 2023

<i>Company Name</i>	<i>Hospitality Spend</i>
Scottish Enterprise - SDI	£118,402
Scottish Enterprise - Others	£67,699
Total SE	£186,102

These costs relate to expenditure associated with a wide range of customer events and hospitality, including venue hire and catering costs

SE Consultancy Disclosure - April 2022 to March 2023

<i>Expenditure Code</i>	<i>Expenditure Type</i>	<i>Consultancy Spend</i>
10200	Cons - Construction - Feasibility/Scoping	291,601.92
10205	Cons - Fin Accounting Advice & Services	52,650.00
10206	Cons - Finance & Economic Advice Service	124,194.00
10208	Cons - Bus Man - Programme Management	94,524.00
10209	Cons - Bus Man - Marketing Consultancy	67,110.00
10210	Cons - Bus Man - Business Strategy	124,257.72
10212	Cons - Other - Environmental Consultancy	109,140.00
10213	Cons - Other - Research & Evaluation	510,170.74
Total		£1,373,648

These costs relate to the procurement of a wide range of professional services, as defined by the Scottish Government. This includes spend in areas such as management consultancy, IT consultancy, financial consultancy, construction or infrastructure related consultancy, research and evaluation and policy development.

SE employs external consultants to deliver cost-effective specialist services when we do not have the relevant experience available in-house. This can be in the form of professional advice, information, assessment, evaluation and experience to assist us to develop projects, programmes and initiatives. For example, we use independent consultants to carry out feasibility studies into the development of major infrastructure projects.