



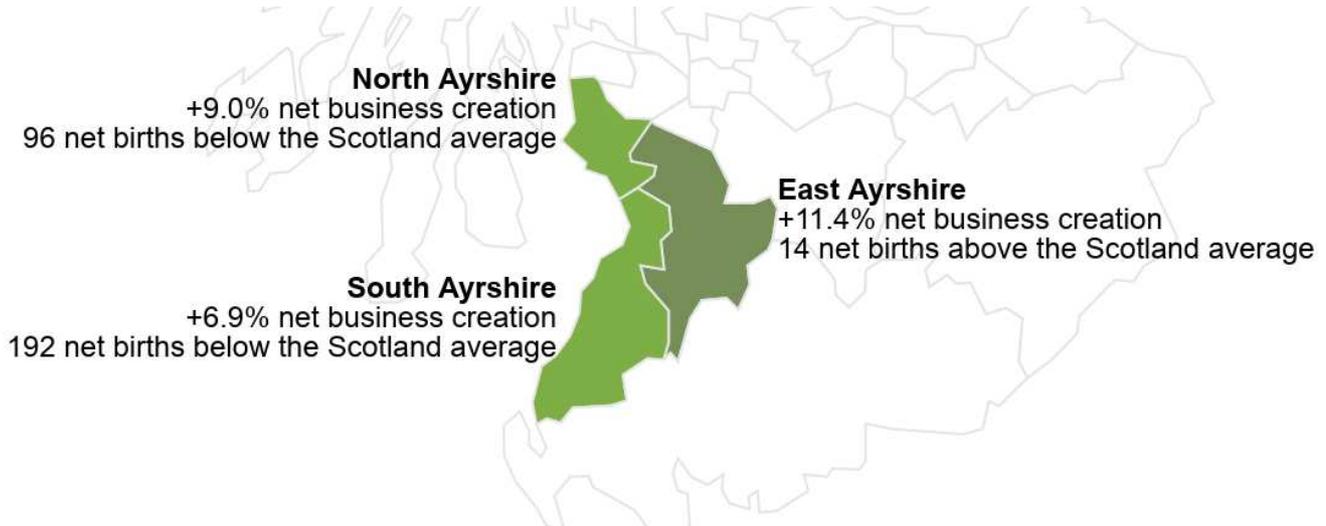
New business creation in the Ayrshires 2010-17



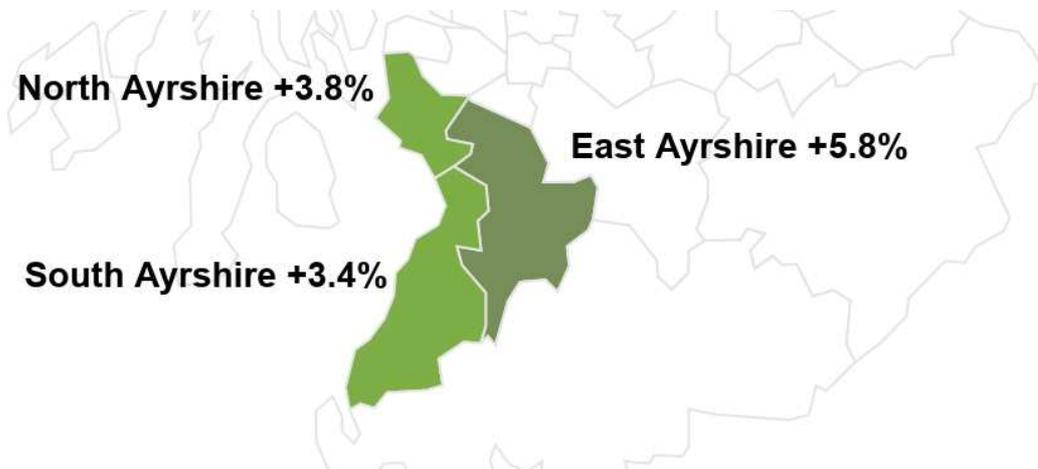
December 2018

Total new business creation 2010-2017 as a percentage of the business base

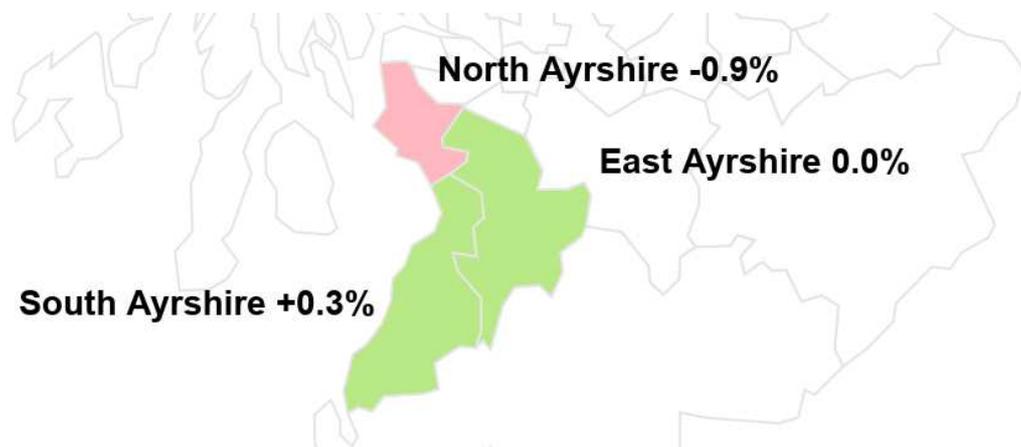
All three areas in Ayrshire increased their business population through the creation of new enterprises.



New business creation (as a percentage of the business base) 2015-2017



Change in new business creation (as a percentage of the business base) from 2012/14 to 2015/2017



Source: Analysis of ONS data by Scottish Enterprise's Economic Research team

New business creation is calculated by subtracting the number of business deaths from the number of business births. The percentage is then calculated by dividing the growth/decline by the business base